**BRIGHT ADU KWARTENG SNR**

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The Hiring manager,

PlanetArt,

Calabasas, California, United States.

12th June,2024.

Dear sir,

I am writing to apply for the role as a business intelligent analyst at this reputable company. I learned of the position through a posting at jobgether remote job portal. I received my bachelor of science degree in computer engineering from the Kwame Nkrumah University of Science and Technology, Ghana where I spent several years immersing myself in data science and data analytics I am eager to contribute my skills to support PlanetArt’s data-driven initiatives and business growth.

My background includes hands-on training and practical experience in data visualization using Power BI and Tableau. During my time at Azubi Africa, I conducted in-depth sales analysis and built interactive dashboards that significantly enhanced market analysis. One of my key achievements was improving the company’s sales profit by 50% through the development of these dashboards. This role required strong cross-functional collaboration and effective communication skills, both of which I excelled in.

Additionally, I have experience designing robust pipelines and utilizing statistical tools to analyze patterns and trends. My technical proficiency with tools such as SQL, Python and AWS, along with my ability to manage and visualize large datasets, enables me to transform complex data into actionable insights. This aligns perfectly with PlanetArt’s need for creating reports and dashboards to monitor strategic goals across all brands.

I am particularly drawn to PlanetArt’s innovative approach and commitment to leveraging data for strategic decision-making. I am confident that my expertise in data analysis, coupled with my experience in machine learning model development, will be an asset to your team. I am excited about the opportunity to help PlanetArt analyze data, predict marketing trends, and derive business growth.

Thank you very much for your time and consideration. I have attached my resume with my application. Please you can contact me on +233 0557367245 or adubrightkwarrteng11@gmail.com . I hope to hear from you soon

Thank you, Bright Kwarteng Senior Adu.